





#### What is the VIP Program?

A tailored **cybersecurity program for individual people**, designed to protect all of their personal and work related digital assets and accounts and prevent devastating cyber-attacks. It is a comprehensive program addressing threats across all channels and form factors via strong proactive measures such as multi-faceted preventative countermeasures, intelligence insights, well-defined response programs, deceptive techniques and more.

The program delivers a variety of personalized offerings, so that it can meet the client's cyber protection requirements and handles the practical actions required to implement the security program.

### How does the program work for me?

- 1. Assessment and analysis our nation-state grade security defense experts research the individual's assets and provide an assessment of potential risks, threats and needs. This includes onsite assessments, IT devices (laptops, smartphones, tablets, servers, etc.) and providing a cyber-intelligence threat report.
- 2. **Tailored defense strategy** based on the experts' assessments and client's requirements.
- 3. **Agile threat protection** active implementation of the program including complete data network checks, identification checks, phishing simulations, threat hunting and individual cybersecurity training.
- 4. **Continuous vigilance** includes ongoing vulnerability monitoring and 24/7 on-call cyber response experts.

# WHAT SHOULD YOU EXPECT?

- Tailored and agile protection strategy evolving quickly with changing threats.
- Proactive defenses for the individual, their family and business.
- Strategy implementation and continuous protection by former military cybersecurity experts with years of experience in high-stake situations.
- 24/7 on-call response experts.
- Continuous vulnerability monitoring.

Unfortunately, anyone is a target for a nation-state grade cyber-attack. Including you.

## How can individuals keep up with today's cybersecurity risks? By getting ahead of them.

In recent years, we have experienced a quantum leap in the tactics, techniques and sophistication used by cyber offenders. In part, this is because they now have access to powerful cyber-attack weapons that were once the possession of nation states and are now easy to purchase on the darknet. In fact, It is as easy to purchase a malware product off the darknet as it is to shop for a toothbrush.

Due to the intensive collaboration taking place amongst hackers, this prosperous market has led to a rapid emergence of cyber incidents for governments, corporations and individuals.

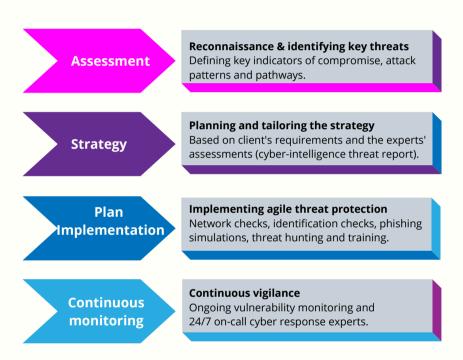


Additionally, as the majority of offences are financially motivated, many cyber-criminals choose to focus their attacks on high-profile individuals, who will be willing to provide the required payloads to avoid damage to their family's privacy, reputation, property and prosperity.

The motivations of course are not limited to financial reasons. The threats cross all borders and levels of society, requiring unique and creative solutions applied in a vigilant manner across all platforms.

Now is the time to take a proactive defense approach that will scale and evolve quickly, along with the rapid changes in the cyber threat landscape.





**Figure 1: VIP Program Deliverables** 

### Why HolistiCyber?



- 1. Nation-state grade expertise our staff of white-hat security experts are former military and government offensive practitioners who can examine the attack surface from the **vantage point of the** attacker and not only from the vantage point of the individual. This includes a solid grasp of the sophisticated tooling available to today's attackers along with access to those attack tools.
- 2. Holistic approach remediation and mitigation solutions are tied to the individual's unique personal and professional objectives. Security should assimilate with the individual's lifestyle, family and business and avoid hindering them.

"I was under attack and it was creepy. My files were locked up, including all my photos, financial records, personal items. I had to get some help. Luckily a friend told me about HolistiCyber's VIP service and they were able to retrieve my files and help me avoid exposure. Since then, I hired them to protect all my digital assets and it has paid off. Big time."

 $^{\sim}$  High profile executive, entertainment conglomerate, **USA**